

Image guided therapy

Zenition Series

Mobile C-arms

## Unlimited potential at your fingertips

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Let's start the conversation



# Zenition puts unlimited potential at your fingertips

Work with ease and confidence, today and tomorrow with Philips Zenition – a new series of harmonized mobile C-arms that offers proven ease of use and future-fit capabilities.



### Increase OR performance



It's a simple fact that today's mobile C-arm systems have to go above and beyond to help busy imaging departments enhance their services and drive down costs. Zenition Series offerings help increase OR performance across the healthcare facility:

- Increase efficiency with user-friendly controls and efficient time-savers
- Simplify fleet management and equipment usage across OR
- Reduce total cost of ownership and avoid obsolescence
- Simplify set-up of your new OR with Philips surgical room solutions

**45% less miscommunication** during positioning through our patented Unify workflow communication aids<sup>1</sup>





Exceptional clarity and

Interpretation 3 Flat detector 26 × 26 cm

Smooth positioning and

superb visualization for orthopedic procedures by:

4 Small and compact

detector  $21 \times 21$  cm

53 Without MetalSmart

5 With MetalSmart

control for vascular

2 Remote control

procedures by:

Outlining

# Enhance clinical capabilities over time



Rising patient volumes and longer, more complex procedures put ever greater demands on surgical imaging systems. Being able to quickly visualize critical details of anatomy at any time during a procedure is key to providing excellent patient care. With Zenition, the medical team is superbly equipped to perform a variety of today's and tomorrow's interventions and surgical procedures with confidence, while effectively managing radiation dose.

- Safeguard clinical performance and extend your system's clinical relevance
- Perform longer and complex procedures to serve a broad patient population
- Say yes to challenging patients

"MetalSmart prevents overexposure caused by metal objects in the field of view to enhance image quality for orthopedic procedures and patients with metal implants."



#### Outstanding user experience



Made for easy use in fast-moving OR environments, Zenition builds on Philips Unify workflow to establish an immediate sense of familiarity and confidence during any intervention and surgical procedure.

- Reduce distractions with Zenition's tablet-like simplicity and communication aids
- Simplify system usage for every user through intuitive controls and ergonomic handling

**72% less frustration** for operators and 48% less frustration for physicians<sup>1</sup>

Results obtained during user tests performed in November 2013 by Use-Lab GmbH, an independent company. The tests involved 30 USA based clinicians (15 physicians teamed up with 15 nurses or X-ray technicians), who performed simulated procedures in a simulated OR environment. None of them had worked with a Philips C-arm or with each other <u>before</u>.



Contact your local Philips representative for more information about how Zenition can help you meet your interventional and surgical challenges.

Explore the Zenition Series online: www.philips.com/zenition

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